



2009HondaElement

More fun. More freedom. More flexibility.
From the inside out.





Take a close look at the redesigned Element. Start with the urethane-coated floor (just one of its dog-friendly features) shown on the cover.

Now pull back a little. Check out its purposeful interior, updated grille and headlights, and the new wheels on EX. On every page, you take a few steps back, revealing more features, more functionality. Want an even wider view of what makes the 2009 Element unique? Turn the page.

Man's best friend's best friend.

down seats.



Element EX shown in Citrus Fire Metallic with Titanium Fabric.

elementandfriends.com

Zoom out.

The Element gets its power from a highly efficient¹ 2.4-liter i-VTEC[®] engine. Advanced features like variable valve timing and a Drive-by-Wire[™] throttle system ensure that power delivery is as smooth as it is responsive. Generating 166 horsepower, it gives you a towing capacity of 1,500 lbs,² so you can bring along even more of your fun.



Get a grip.

More adventurous drivers can let all four wheels do the work. Available on LX and EX, RealTime[™] 4-wheel drive senses front wheel slippage and then automatically sends power to the rear to help keep you on your way.



Responsible power.

The latest version of Honda's variable valve timing and lift electronic control not only makes for zippy action, but i-VTEC also boosts the Element's fuel efficiency.¹



Element EX shown in Polished Metal Metallic.

The Element's possibility-expanding powers can even enhance a night on the town. On EX and SC with automatic transmission, the available Honda Satellite-Linked Navigation System™³ with voice recognition provides listings on over 7,000,000 points of interest,* like restaurants and cultural venues.



Digital fun.

Honda's new USB Audio Interface⁵ on navigation-equipped models gives you greater access to your digital music files. Plug in your compatible player and the system displays song information on the navigation screen and lets you use the vehicle's audio controls.

Premium tunes.

The Element EX keeps things pumping with a 270-watt audio system featuring seven speakers, including a subwoofer. An MP3/auxiliary input jack and XM® Radio* let you really expand your listening options.



Keep it handy.

Because there's a place for everything, everything can be in its place. The new, larger overhead console on EX and SC is the perfect spot for things you need easy access to, like sunglasses, CDs and cell phones.

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

iPod is a registered trademark of Apple Computer, Inc., registered in the U.S. and other countries. iPod not included.

*Some roads unverified. See the navigation system owner's manual for more details on coverage.



Element EX shown with Gray Fabric and available Honda Satellite-Linked Navigation System.²

Expand your possibilities.

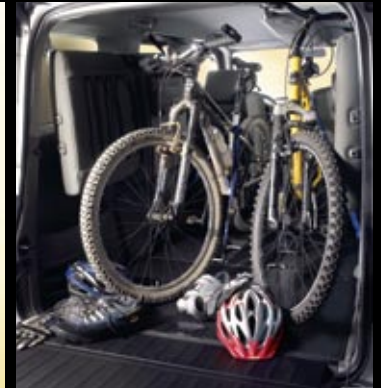
Safe and secure.

Leave the shifting to the Element's 5-speed transmissions. Tie-down anchors, cargo area hooks, multiple storage bins and driver-side seatback bungees (EX) make quick work of even the most unruly collection of gear. Tinted rear glass keeps the sun's rays, or prying eyes, off your stuff.



Open wide.

The Element's wide-opening side cargo doors and clamshell tailgate give you easy access to its 74.6 cubic feet of cargo area*. Built tough, the Element's wipe-down urethane-coated utility floor can take all kinds of abuse while its tailgate can support up to 440 lbs.



With its multiple seating configurations (64 to be exact), the Element is a case study in how to make the most of every square inch of interior space. Flip seats up, fold them down or take them out altogether to accommodate whatever the weekend activity calls for.



Element EX shown in Alabaster Silver Metallic with Gray Fabric and available Honda Satellite-Linked Navigation System²

The Element's versatile interior was designed with more than just cargo in mind. Its front and rear seats not only recline, but they can be folded back flat as well, letting you really stretch out between drives. And the water- and stain-resistant seat fabric (LX front, EX all) help make the Element a dog owner's second-best friend.



Chill out.

The Element EX's redesigned center console comes complete with a removable cooler. Just slide it out to take some beverages with you or to make room for extra-long items like a surfboard.*

*Honda reminds you to properly secure items stored in the cargo area.



Element EX shown in Alabaster Silver Metallic.

Unconventional. From any angle.



Head turner.

Like its cousins the LX and EX, the Element SC also has a fresh look for 2009. Its redesigned SC-exclusive front grille, bumper and headlights, as well as a palette of new exterior colors, really help it stand out in a crowd. As if that were ever a problem for Element.



Every Element has "fun to drive" built right in. But the Element SC adds an extra dose of street smarts. Its 4-wheel independent suspension boasts stiffer springs and dampers, bigger sway bars and a lower ride height. Eighteen-inch alloy wheels and low-profile tires round out a ride that is as sporty as the SC's aggressive looks suggest.



Element SC shown in Midnight Red Pearl.

Plug in.

Along with the standard MP3/auxiliary jack and 12-volt power outlet located in the center console, SC models equipped with navigation also feature the new USB Audio Interface⁵ tucked out of sight in the glove compartment.



In the groove.

The 270-watt audio system plays MP3- and Windows Media Audio⁷ (WMA)-compatible CDs. Plus, you can get more than 170 channels of digital-quality sound with the Element SC's XM Radio⁴ receiver.



Think of it as the Element's alter ego. The SC has the same multi-purpose spirit, but a personality all its own. The exterior changes are just the beginning. Inside you'll find plenty of SC-only eye candy like a funky new seat fabric pattern, gloss piano-black trim and plush black carpeting. It's the perfect setting for some serious urban adventures.



Mood rings.

Backlighting the gauges and control knobs as well as accenting the shifter and SC-exclusive steering wheel, the SC's Copper interior trim really pops.



Element SC shown in Midnight Red Pearl.

An outlook on safety.

With standard features like side-curtain airbags, Vehicle Stability Assist™ (VSA®) and a Tire Pressure Monitoring System* (TPMS), as well as a new rearview camera display available on navigation-equipped models, it's evident the Element takes your safety seriously. In fact, it received 5 stars in NHTSA frontal- and side-impact crash tests.*



4-wheel anti-lock disc brakes (ABS).

The power-assisted ventilated front disc and solid rear disc brakes bring the Element to an authoritative stop. Brake Assist helps apply full brake force in some emergency situations. And Electronic Brake Distribution (EBD) helps balance braking forces depending on dynamic loading of the vehicle.

Six standard airbags.

The Element's full array of airbags includes dual-stage, dual-threshold front airbags, front side airbags with passenger-side Occupant Position Detection System (OPDS) and side curtain airbags with a rollover sensor.† In addition, front seat belts feature an automatic tensioning system that tightens the belts in the event of a moderate to severe impact.



Front airbags inflate and deflate in a fraction of a second.

Vehicle Stability Assist (VSA).

Standard on every Element, VSA employs sensors to monitor for oversteer or understeer. If needed, the system can adjust brake pressure at each wheel and/or reduce engine power to help restore the vehicle to its intended path.



Unit-body construction.

Incorporating front and rear crumple zones, the Element's chassis is designed to minimize the amount of crash energy entering the passenger compartment. Side-impact door beams help provide optimal structural protection and help prevent cabin intrusion.

*Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). Model tested with standard side-impact airbags (SABs).

†Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in rear seat.



Element EX shown with Titanium Fabric and available Honda Satellite-Linked Navigation System.³



From the inside out. From top to bottom. From back to front. Up close
or from a mile away. No matter how you look at it, one thing is perfectly
clear: the Element is one of a kind.



Element 4WD EX shown in Crystal Black Pearl.

Expand your perspective.

"We only have one future, and it will be made of our dreams." – Soichiro Honda

but as it could be.

what is currently



For 60 years, Honda has encouraged

possible. All for the purpose of



A dream is a view of the world not as it is,

its associates to aim beyond

progressing human mobility.

This spirit has resulted in advances in environmental technology, like the hydrogen fuel cell FCX Clarity, that brings us closer to a future filled with blue skies. It guides us as we strive to exceed government safety regulations and has led to industry-changing



innovations on the ground, in the water, and, with the HondaJet," in the air. And it

race circuits as testing grounds for our ideas. Moving forward, our minds are



pushes us to use premier

open to new ideas, no matter

where they come from. Because you never know what will be until you discover what can be. **dreams.honda.com**



Element 4WD EX shown in Crystal Black Pearl, SC in Midnight Red Pearl and EX in Alabaster Silver Metallic.

Stylish. 'Through and through.



Over 25 years ago, Honda began assembling cars in the United States. Today, almost 4 out of 5 Hondas sold in the U.S. are assembled in North America. Many are developed here, too. And every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Resale Value Awards⁹ from *Kelley Blue Book's* kbb.com, Best Overall Value Awards from IntelliChoice^{®10} and – for the fifth year in a row – *Automotive Lease Guide's* prestigious Industry Brand Residual Value Award!¹¹



Want your own look? Ask your dealer about Honda Genuine Accessories. Like the spoiler and the roof attachment shown here, they're all designed to meet the same exacting standards as your new vehicle – a high-quality way to make your new Honda one of a kind.

| ENGINEERING | LX | EX | SC |
|---|-----------------------|----------------------|----------------------|
| Engine Type | In-Line 4-Cylinder | In-Line 4-Cylinder | In-Line 4-Cylinder |
| Engine Block/Cylinder Head | Aluminum-Alloy | Aluminum-Alloy | Aluminum-Alloy |
| Displacement (cc) | 2354 | 2354 | 2354 |
| Horsepower @ rpm (SAE net) | 166 @ 5800 | 166 @ 5800 | 166 @ 5800 |
| Torque (lb-ft @ rpm) | 161 @ 4000 | 161 @ 4000 | 161 @ 4000 |
| Redline (rpm) | 6500 | 6500 | 6500 |
| Bore and Stroke (mm) | 87 x 99 | 87 x 99 | 87 x 99 |
| Compression Ratio | 9.7:1 | 9.7:1 | 9.7:1 |
| Valve Train | 16-Valve DOHC i-VTEC® | 16-Valve DOHC i-VTEC | 16-Valve DOHC i-VTEC |
| Multi-Point Fuel Injection | • | • | • |
| Drive-by-Wire™ Throttle System | • | • | • |
| Real Time™ 4-Wheel Drive | Available | Available | |
| CARB Emissions Rating | LEV-2 | LEV-2 | LEV-2 |
| Direct Ignition System with Immobilizer | • | • | • |
| 100K +/- Miles No Scheduled Tune-Ups* | • | • | • |

TRANSMISSIONS

| | | | |
|---|---|-------------------|-----------|
| 5-Speed Manual Transmission | | | |
| Gear Ratios: 1st: 3.533, 2nd: 2.042, 3rd: 1.355, 4th: 1.028, 5th: 0.825, Reverse: 3.583, Final Drive: 4.765 | | 4WD | • |
| 5-Speed Automatic Transmission | | | |
| Gear Ratios: 1st: 2.786, 2nd: 1.614, 3rd: 1.082, 4th: 0.733, 5th: 0.566, Reverse: 2.000, Final Drive: 4.5 | • | 2WD/Available 4WD | Available |

BODY/SUSPENSION/CHASSIS

| | | | |
|---|----------------------|-----------------|-----------------|
| Unit-Body Construction | • | • | • |
| Control-Link MacPherson Strut Front Suspension | • | • | • |
| Compact Double Wishbone Rear Suspension | • | • | • |
| Stabilizer Bar (mm, front/rear) | 30.0/21.0 | 30.0/21.0 | 30.0/25.0 |
| Variable Power-Assisted Rack-and-Pinion Steering | • | • | • |
| Steering Wheel Turns, Lock-to-Lock | 3.26 | 3.26 | 2.98 |
| Steering Ratio | 16.2 | 16.2 | 15.3 |
| Turning Diameter, Curb-to-Curb (ft) | 34.9 | 34.9 | 36.9 |
| Power-Assisted Ventilated Front Disc/ Solid Rear Disc Brakes (in) | 11.1/11.1 | 11.1/11.1 | 11.1/11.1 |
| Wheels | 16" with Full Covers | 16" Alloy | 18" Alloy |
| All-Season Tires | P215/70 R16 99S | P215/70 R16 99S | P225/55 R18 97H |

EXTERIOR MEASUREMENTS

| | | | |
|-------------------------------------|-----------|-----------------------|-----------------------|
| Wheelbase (in) | 101.4 | 101.4 | 101.4 |
| Length (in) | 169.9 | 169.9 | 170.4 |
| Height (in) | 70.4 | 70.4 | 69.5 |
| Width (in) | 71.6 | 71.6 | 71.6 |
| Track (in, front/rear) | 62.1/62.3 | 62.1/62.3 | 62.1/62.5 |
| Ground Clearance (in, unladen) | 6.9 | 6.9 | 6.2 |
| Approach/Departure Angles (degrees) | 25.6/26.3 | 25.6/26.3 | 21.1/21.6 |
| Curb Weight (lbs, 2WD AT) | 3515 | 3540/3547 (with Navi) | 3597/3603 (with Navi) |
| Curb Weight (lbs, 4WD AT) | 3624 | 3641/3648 (with Navi) | |
| Curb Weight (lbs, MT) | | 3570 (4WD) | 3523 |
| Towing Capacity² (lbs) | 1500 | 1500 | 1500 |

| SAFETY | LX | EX | SC |
|--|----|----|----|
| 3-Point Seat Belts at All Seating Positions | • | • | • |
| Front 3-Point Seat Belts w/Automatic Tensioning System | • | • | • |
| Dual-Stage, Dual-Threshold Front Airbags (SRS) | • | • | • |
| Driver's and Front Passenger Seat Belt Reminder | • | • | • |
| Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS) | • | • | • |
| Side Curtain Airbags with Rollover Sensor | • | • | • |
| Vehicle Stability Assist™ (VSA™) with Traction Control | • | • | • |
| Brake Assist | • | • | • |
| Anti-Lock Braking System (ABS) | • | • | • |
| Electronic Brake Distribution (EBD) | • | • | • |
| Side-Impact Door Beams | • | • | • |
| Tire Pressure Monitoring System³ (TPMS) | • | • | • |
| Lower Anchors and Tethers for Children (LATCH) | • | • | • |
| Daytime Running Lights (DRL) | • | • | • |

INTERIOR MEASUREMENTS

| | | | |
|---------------------------------------|-----------|-----------|-----------|
| Headroom (in, front/rear) | 43.3/38.0 | 43.3/38.0 | 43.3/38.0 |
| Legroom (in, front/rear) | 41.0/39.1 | 41.0/39.1 | 41.0/39.1 |
| Shoulder Room (in, front/rear) | 57.1/52.2 | 57.1/52.2 | 57.1/52.2 |
| Hiproom (in, front/rear) | 55.0/47.6 | 55.0/47.6 | 55.0/47.6 |
| Cargo Volume⁵ (cu ft, behind 2nd row) | 25.1 | 25.1 | 25.1 |
| Cargo Volume⁵ (cu ft, maximum) | 74.6 | 74.6 | 74.6 |
| Passenger Volume (cu ft) | 103.6 | 103.6 | 103.6 |
| Seating Capacity | 4 | 4 | 4 |

EPA MILEAGE ESTIMATES / FUEL CAPACITY

| | | | |
|--|------------------|------------------|------------------|
| 5-Speed Manual (City/Highway/Combined; 2WD) | | | 18/23/20 |
| 5-Speed Automatic (City/Highway/Combined; 2WD) | 20/25/22 | 20/25/22 | 20/25/22 |
| 5-Speed Manual (City/Highway/Combined; 4WD) | | 18/23/20 | |
| 5-Speed Automatic (City/Highway/Combined; 4WD) | 19/24/21 | 19/24/21 | |
| Crankcase (qt) | 5.6 | 5.6 | 5.6 |
| Fuel (gal) | 15.9 | 15.9 | 15.9 |
| Required Fuel | Regular Unleaded | Regular Unleaded | Regular Unleaded |

EXTERIOR FEATURES

| | | | |
|---|---|---|---|
| Side Cargo Doors | • | • | • |
| Variable Windshield Wipers | • | • | • |
| Remote Entry System | • | • | • |
| Power Side Mirrors | • | • | • |
| Body-Colored Bumpers | | | • |
| Body-Colored Side Sills and Roof Moldings | | | • |
| Rear Privacy Glass | • | • | • |
| Clamshell Tailgate | • | • | • |
| Alloy Wheels | | • | • |
| Multi-Reflector Halogen Headlights | • | • | • |
| Chrome Exhaust Finisher | | • | • |

*Does not apply to fluid and filter changes. May vary with driving conditions. See your owner's manual for more details.

| COMFORT & CONVENIENCE | LX | EX | SC |
|--|--------|------------------------|---------------------------|
| Air Conditioning with Air-Filtration System | • | • | • |
| Honda Satellite-Linked Navigation System ³ with Voice Recognition and Rearview Camera | | Available (5AT) | Available (5AT) |
| Power Front Windows with Auto-Up/Down Driver's Window | • | • | • |
| Rear Ventilation Windows | • | • | • |
| Power Door and Tailgate Locks | • | • | • |
| Steering Wheel-Mounted Controls | Cruise | Cruise/Audio | Cruise/Audio |
| Steering Wheel-Mounted Navigation Controls | | Available | Available |
| Adjustable Steering Column | • | • | • |
| Instrument Panel-Mounted Shifter | • | • | • |
| Lower Instrument Panel Storage Compartment | • | | |
| Driver's and Front Passenger's Vanity Mirrors | | • | • |
| Sliding Sun Visor Extensions | • | • | • |
| Overhead Storage Compartment | | | • |
| Map Lights | | • | • |
| Dome Light | • | • | • |
| Ambient Console Lighting | | with Navigation (Blue) | with Navigation (Red) |
| Urethane-Coated Utility Floor | • | • | Cargo Area Only |
| Beverage Holders, Front and Rear | • | • | • |
| 12-Volt Power Outlet | Front | Front/Rear | Front/Center Console/Rear |
| Door-Pocket Storage Bins, Rear with Bottle Holders | • | • | • |
| Driver- and Passenger-Side Seatback Pockets | | • | • |
| Driver-Side Seatback Bungees, Front and Rear | | • | • |
| Rear Window Defroster | • | • | • |
| Rear-Seat Heater Ducts | • | • | • |
| Cargo Area Tie-Down Anchors (4) | • | • | • |
| Cargo Area Storage Bins | • | • | • |
| Cargo Area Hooks (2) | • | • | • |
| Cargo Area Light | • | • | • |
| Floor Mats and Carpeted Floor (1st and 2nd row) | | | • |
| Center Console | • | Removable Cooler | • |

INSTRUMENTATION

| | Blue | Blue | Copper |
|---|------|------|--------|
| Backlit Gauges | Blue | Blue | Copper |
| Tachometer | • | • | • |
| Maintenance Minder™ System | • | • | • |
| Tailgate-Open Indicator | • | • | • |
| Fuel and Coolant Temperature Indicators | • | • | • |
| Low-Fuel Indicator | • | • | • |
| Low-Oil Pressure Indicator | • | • | • |
| Fuel Cap Indicator | • | • | • |

| SEATING | LX | EX | SC |
|--|-------|----------------|----------------|
| Driver's Seat with Manual Height Adjustment | • | • | • |
| Water-Resistant FXC™ ¹² (Fabric for Extreme Conditions) Seat Fabric | Front | Front and Rear | |
| Adjustable Head Restraints (<i>front and rear</i>) | • | • | • |
| Driver- and Passenger-Side Armrests | | • | Center Console |
| Removable, Flip-Up Rear Seats | • | • | • |
| Fold-Flat-Capable Seating | • | • | • |

AUDIO SYSTEMS

| | | | |
|---|---|-----------------|-----------------|
| AM/FM/CD Audio System with 4 Speakers and Clock | • | | |
| 270-Watt AM/FM/CD Audio System with 7 Speakers, Including Subwoofer | | • | • |
| MP3/Windows Media® Audio ⁷ (WMA) Playback Capability | | • | • |
| USB Audio Interface ⁸ | | with Navigation | with Navigation |
| XM® Radio ⁴ | | • | • |
| MP3/Auxiliary Input Jack | | • | • |

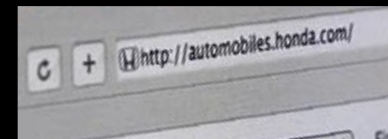


Your dealer's team of trained technicians is at the ready to help keep your Honda in superb shape. All 2009 Honda vehicles – and any Honda Genuine Accessories installed at the time of purchase – are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty.¹³ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty, too.¹³ For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

HONDA

Financial Services

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Visit us at automobiles.honda.com

Get the latest photos, MSRP's, specs and more. You can "build" your own Honda, accessorize it – even ask for a dealer price quote, apply for financing and check dealer inventories online.

HONDA Care

Honda Care® is a highly affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your dealer for all the details.

¹ Based on 2009 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. ² Towing requires the addition of the Honda accessory trailer hitch and hitch ball. Refer to the owner's manual for additional towing information. ³ The Honda Satellite-Linked Navigation System is available on EX and SC automatic-transmission models in the United States, except Alaska. See your Honda dealer for details. ⁴ Required XM® Radio monthly subscription sold separately after 90-day trial period. Installation costs and other fees and taxes may apply after initial trial period, including a one-time activation fee. All fees and programming subject to change. Subscriptions subject to Customer Agreement available at xmradio.com. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. ⁵ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your dealer for details on compatibility. ⁶ Carrying too much cargo or improperly storing it can affect the handling, stability and operation of the vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ⁷ Windows Media® Audio is a trademark or registered trademark of Microsoft® Corporation in the United States and/or other countries. ⁸ For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. See your owner's manual for details. ⁹ Kelley Blue Book's kbb.com awarded Honda three Best Resale Value Awards for the 2008 Civic, the 2008 Civic Hybrid and the 2008 Odyssey. www.kbb.com/bvaw08. Vehicle's projected resale value is specific to the 2008 model year. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ¹⁰ Based on 2008 model-year study. IntelliChoice,® Inc. www.intellichoice.com. ¹¹ *Automotive Lease Guide*, 2008 Industry Brand Residual Value Award. ¹² FXC™ is a trademark of Milliken & Company. ¹³ **3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for terms and conditions of the limited warranties. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Financial Corp. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, HondaJet, Drive-by-Wire, i-VTEC, Maintenance Minder, Real Time, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. © 2008 American Honda Motor Co., Inc.



HONDA

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